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SPECIAL WEEKLY RATES

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We Have the Equipment and Ability

To serve you as you ought to be served, and when you are not let us ask you again, to let us know, for this is the only way we can accomplish our desire.

Of course, sometimes, little things go wrong, but they are not intentional, and, if you will call us up, they will be corrected IMMEDIATELY.

Ocala Ice & Packing Co.

PHONE 34

OCALA, FLA.

OCALA SOCIAL AFFAIRS

If You Have any News for this Department, Call Up Five-One-Y

The young folks are preparing for a ball at the Woman's Clubhouse this evening.

Mrs. W. V. Newsom and daughter, Miss Helen, are the guests of Mrs. George MacKay at the lake.

As soon as the weather tempers down the Commercial Club will open the season with a ball in their new quarters in the Merchants' block. It will be an occasion to date by.

Mr. H. M. Hampton received a letter yesterday from Mrs. Hampton, at Asheville, announcing that their daughter, little Laurie Carlton, who has been very ill, was steadily improving.

Dr. and Mrs. R. T. Weaver and Miss Ethel Haycraft, in their car, returning from Atlanta, reached the city last night. Dr. and Mrs. Weaver went on to Dade City today, but Miss Ethel remained for a visit with Miss Tommie Standley.

Mrs. D. H. Mathews, son and daughter, of Hawthorne, are in the city visiting Mrs. Mathew's sister, Mrs. W. L. Colbert and from here will go to Weirsdale to visit Mrs. Mathew's other sister, Mrs. W. W. Reed. Mrs. Mathews is a valued subscriber to the Star and paid us a pleasant call.

The following members of the K. K. Klub of McIntosh, spent a delightful evening at Silver Springs and Ocala last Tuesday: Misses Baldwin, Bateman, Cromer, A. Flewelling, M. Flewelling, McRae, Wood. Visitors in the party were Misses Hyers, Franklin, Walker and Messrs. Bartleson, Bruton, Edwards, Dr. Walkup, Willoughby and Richardson.

Mrs. E. M. Scott and daughters Misses Helen and Sarah, returned yesterday afternoon from Pablo Beach where they have been spending the past two weeks in a cottage. They had a most delightful vacation. Miss Helen drove the car on the long return trip without assistance and without accident.

Mr. and Mrs. A. R. Sandlin returned yesterday afternoon from their month's vacation in Georgia and Alabama which they spent most delightfully visiting relatives. The trip was made in their Buick car and without trouble of any kind during their stay. Mr. and Mrs. Sandlin brought Mr. Sandlin's mother and brother, Mrs. L. J. Sandlin and Master Fred Sandlin, of Birmingham, with them and they will spend the fall and winter visiting them in Ocala.

Mrs. C. L. Bittinger and daughter, Miss Adele Bittinger, will leave tonight for Jacksonville, and will sail at 2 o'clock tomorrow afternoon on the Clyde Line ship, Mohawk, for New York City, and from there will go to Dr. and Mrs. H. C. Groves' beautiful home on Long Island, where they will be with Mrs. Groves till late fall. The ladies are anticipating a most pleasant stay in the north and at one of the most delightful spots in the east.

Mr. E. M. Finch has returned from a visit to Montgomery, Ala.

Master Carlos Proctor, of Eureka, is the guest of his grandmother, Mrs. Sherouse.

Mr. C. L. Anderson of Macon, Ga., is here today visiting his family and his many friends. He is looking splendidly. His friends regret that he is to be here but one day only.

Miss Hazel Feltham, of St. Petersburg, will arrive soon to be the guest of Miss Nellie Graham Johnson for several days, going from here to Boca Grande for a visit with friends.—Tampa Tribune.

Mr. and Mrs. C. F. Clapper, of Fort McCoy, are in the city today.

The following from the Atlanta Georgian will interest Mrs. Looney's many friends in this city:

"Mrs. Geo. F. Looney has been added to the faculty of the Elizabeth Mather College, in Atlanta. While Mrs. Looney is well known in Atlanta, she has been in Florida for the last four years, and her return to Atlanta will be a source of pleasure to her large number of friends here. Mrs. Looney was for a number of years assistant principal of the Sunny South Institute in Atlanta, but for the last four years has been instructor of commercial arts in Phi Sigma College, at Ocala, Florida."

Mrs. Nathan Mayo and children, accompanied by Miss Ide Collins, Helen Newsom, Will Lyles and Charlie Tyler, autoed to Lake Weir last Thursday and after taking a refreshing dip in the lake, went to Ocala to the movies at the Temple theater.—Summerfield Chronicle.

Mrs. Harry Peter went to Ocala Wednesday to see her mother, Mrs. Tucker, who is very sick.—Dunnellon Advocate.

Misses Florence and Kathleen Leitner of Ocala are visiting friends and relatives here.—Dunnellon Advocate.

MOVING PICTURE FEATURES

"Public Opinion" is a timely picture, a wonderfully good story, and Lasky has given it an excellent production. Atlanta editors should see this picture, and the Atlanta public should see it. Margaret Turnbull has, quite obviously, drawn on the trial of Leo Frank for material for her story. She has done a distinct public service in writing the scenario, and Lasky in producing it.

Blanche Sweet seems to have outdone herself in this, her latest appearance on the screen. She is given splendid support. A very clever character bit is done by Raymond Hatton as the "coke" fiend.

Sam Bernard will be seen here today in "The Great Pearl Tangle," a Triangle Keystone comedy. Another installment of "The Girl and the Game," with Helen Holmes, will also be seen.

Jane Grey and Tully Marshall will be seen here tomorrow in a Fine Arts feature called "Let Katy Do It," from the novel of Granville Warwick. The picture has to do with the adventures of a modern Cinderella and her brood of seven adopted children in Mexico.

PLUMBING AND

ELECTRICAL CONTRACTING

When you have plumbing or electrical contracting let us furnish you estimates. No job too large and none too small. H. W. Tucker.

A. C. L. SCHEDULE

Trains of the Atlantic Coast Line will arrive and depart in Ocala at the following times:

No. 37, Jacksonville to St. Petersburg, 2:18-2:25 a. m.

No. 38, St. Petersburg to Jacksonville, 2:25 a. m.

No. 10, Leesburg to Jacksonville, 5:40 a. m.

No. 751, Ocala to Wilcox, Monday, Wednesday and Friday, 6:10 a. m.

No. 35, Ocala to Lakeland (Sunny Jim), Tuesday, Thursday and Saturday, 6:40 a. m.

No. 141, Wilcox, Gainesville and Palatka to Ocala, 11:15 a. m.

No. 40, St. Petersburg to Jacksonville, 12:54-1:14 p. m.

No. 48, Homosassa to Ocala, 1:05 p. m.

No. 49, Ocala to Homosassa, 2:25 p. m.

No. 39, Jacksonville to St. Petersburg, 2:38-2:40 p. m.

No. 140, Ocala to Palatka, Gainesville and Wilcox, 4:10 p. m.

No. 9, Jacksonville to Leesburg, 9:05 p. m.

No. 150, Wilcox to Ocala, Monday, Wednesday and Friday, 5:45 p. m.

No. 32, Lakeland to Ocala (Sunny Jim), Tuesday, Thursday and Saturday, 9:50 p. m.

BUSINESS FOR SALE

Electrical and plumbing establishment. Will sell at invoice prices. This is a good buy as there is going to be about \$40,000 worth of plumbing work installed in Ocala within the next few years. H. W. Tucker, Ocala, Fla. 19-4t

Try Bouquet Dozira perfume, \$2 per ounce, at Gerig's.

New Ocala House

LUNCH ROOM and RESTAURANT

A La Carte Service

We solicit your patronage and promise you the best the market affords at reasonable prices.

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East Wing of Ocala House Block

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MARK TEMPLE
Proprietors

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Formerly of Harrington Hall Hotel

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TOO VICTORIAN

By JANE OSBORN.

"Ida Lester, if you want to be absolutely Victorian just go ahead and mope around the way you are doing now." Seventeen-year-old Ruth Lester—Ida's pretty golden-haired sister—looked up from her algebra and glanced whimsically over her study spectacles. "Thank fortune, I've never been in love—Oh, there's no use saying you aren't. Nowadays girls come right out and say so when they are. But I suppose if you insist on being Victorian you just won't be frank about it. I was saying that if I ever did fall in love and then lost out the way you have—well, you needn't look so offended, you know you have—why, I wouldn't mope around about it. I'd use my brains, same as a man would."

"Well, smartly, since you know it all," Ida said, going over to her sister and closing the algebra she was studying. "What sort of plot would you perpetrate. Would you go down to Matthew's apartment through the dumb waiter shaft and steal the young hero away in the still night?"

"Now you're talking!" said Ruth, springing to her feet. "That might be a good plot if the hero wasn't six feet one and the heroine only five feet three. I've thought out something even craftier than that. The facts in the case are thus." Here Ruth began tabulating them on a page of her algebra notebook. "Hero is really very fond of heroine if not actually in love with her. Hero naturally timid and not much of a lady's man. Hero lives in same apartment house as heroine, and just before heroine gets him to the proposing point she plays her cards wrong and tries to make the hero jealous. Hero, instead of getting jealous, just gets a case of cold pedal extremities. Deadlock follows."

"Here is where the craft comes in. You remember that little baby ring with the blue-enamel forget-me-nots that the hero gave the heroine in a moment of sentimental fervor at a picnic last summer. Now, don't look surprised. Of course I know he gave it to you. Haven't I seen you wear it around your neck on a piece of white ribbon every night since? Do you think I keep my eyes in my pajama pockets? Now if the hero thought the heroine had lost that ring and thought she cared a lot for it he'd think that she cared a lot for him without having to be told so."

"Of course you haven't lost the ring, but just the same you can put an advertisement in all the papers like this:

"LOST—A baby ring with small forget-me-nots. Of small intrinsic worth, but highly prized by the owner. Reward, \$75."

"Now, sooner or later, the hero is bound to read that advertisement, and after he puts his shrewd masculine wits to work for about half an hour it will begin to dawn on him that the poor little five-foot-three heroine misses him, wants to see him, loves him dearly."

It was a week later and the advertisement had appeared for five days in the three local papers. Then one day Ida came to Ruth's room and interrupted her in the midst of her algebra. Ruth removed her spectacles and focused her eyes on her sister. "It's so funny," Ida was crushing an open letter in her hand. "Someone has found the ring, yet I still have it."

"Goose!" was Ruth's rejoinder. "It's Matthew that answered. He didn't find it. He's just saying he did. He thinks he is being crafty just the way I said he would and he thinks you did lose it and he's just pretending he found it so as to have a chance to see you."

"If he did write that letter, I am sure he is very clever, for I never would have thought that it was from him—and I am not at all sure that it is even now. See, the writer says he will return the ring to the owner if she will meet him in the mall at the park at four o'clock this afternoon. And she is to know him because he will wear a red rose and—"

"How did he know it was a girl that lost the ring and how did he know that the mall in the park is just across the way from the owner's house?"

"I'm sure I don't know, but coincidences like that are not unusual. Anyway, I shall keep the appointment—alone."

At six o'clock Ruth, still poring over her algebra, saw a very pink-faced bright-eyed sister dash into her room. "Who do you think I've been walking with, and he's coming back after dinner? Matthew! But it wasn't he that wrote the letter. In fact, I didn't wait for the man with the red rose. Matthew just happened to be there and when I told him I was waiting for the man with a red rose he told me that the man only wanted to kidnap me or something like that. Don't you see? It was as plain as day after Matthew explained it to me. But girls never think of practical things like that. Matthew hadn't even seen the advertisement in the paper and when I told him about losing the ring he said he'd have another one made just like it. Of course I never shall let Matthew know I didn't lose that ring."

Ruth put on her spectacles and sent a glance down at the algebraic figures. "Say, Ida, you're Victorian all through. But I guess there are some men who like girls like that," she said.

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A DOCTOR'S REMEDY FOR COUGHS

As a cure for coughs and colds Dr. Bell's Pine-Tar-Honey combines these remedies in just the right proportion to do the most good for summer coughs or colds. A trial will prove the value of this splendid cough medicine. Dr. Bell's Pine-Tar-Honey soothes the irritation, stops your cough, kills the cold germs and does you a world of good. A 25c bottle will more than convince you—it will stop your cough. At druggists. Ad. 3



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